Land App

Pricing information

July 2024

Pricing Plans

Land App

Plan	Free	Standard	Professional
Price (£ per user per month)	Free	£10	£30
Billing	Forever	Monthly or Annual	Monthly or Annual
Used as	Simple mapping toolkit to quickly digitise plans and key information	Collaborative mapping system to easily engage your team and reduce costs	Insightful data analysis to accurately guide strategy and unlock opportunities

Functions & Features	Free	Standard	Professional
Authoritative datasets			
HM Land Registry title boundaries	✅	✅	✅
HM Land Registry corporate ownership lookup		✅	✅
Rural Payments Agency field boundaries	✅	✅	✅
Ordnance Survey MasterMap	In-app purchase — See data price list	In-app purchase — See data price list	In-app purchase — See data price list
UKHabitat Best Guess Baseline	In-app purchase — See data price list	In-app purchase — See data price list	In-app purchase — 30% discount - See data price list
Ordnance Survey Maps API		✅ For OS partners	✅ For OS partners
Open data layers (MAGIC)	✅	✅	✅
Organisation data layers (Map of Maps)		✅ Unlimited published projects	✅ Unlimited published projects
Bing and Mapbox satellite imagery	✅	✅	✅
LiDAR Basemap		✅	✅
Import SHP, KML, GeoJSON or DXF files	✅	✅	✅
Custom integrations			✅
Intuitive mapping			
Digital drawing toolkit (incl. buffer, split, merge, subtract)	✅	✅	✅
Create unlimited maps	4 maps only	✅	✅
Snap-to-line (incl. to Ordnance Survey MasterMap)	✅	✅	✅
Project templates for official workflows (incl. BPS, Stewardship, UKHab)	✅	✅	✅
Land App Mobile			
Access to Land App Mobile (photo evidencing, measuring, and data surveys)		✅	✅
Linked data			
Hyperlink documents to map features	✅	✅	✅
Upload geo-referenced photos	✅	✅	✅
Streamlined collaboration			
Team management (incl. user access controls)		✅	✅
Shares maps for real-time collaboration (View-only)	✅	✅	✅
Shares maps for real-time collaboration (Editor)		✅	✅
View and edit permission on shared maps	✅	✅	✅
Publish permission on shared maps		✅	✅
High-quality exports			
Print plans in PDF, PNG, JPEG formats	In-app purchase — See print price list	In-app purchase — See print price list; 20% discount	In-app purchase — See print price list; 20% discount
Save customised print templates		✅	✅
Download tabular data for scheme applications in CSV format		✅	✅
Export SHP, KML, GeoJSON or DXF files	✅	✅	✅
Export Ordnance Survey MasterMap for CAD software	In-app purchase — See data price list	In-app purchase — See data price list	In-app purchase — At cost for OS partners
Integration API service to export user data			✅
Insightful reports			
Summary project reports (incl. habitat types, stewardship options)	✅	✅	✅
Analysis of data layers affecting projects (incl. statutory designations)		✅	✅
Portfolio Summary - aggregated summaries of Portfolio			✅
Simplified billing			
Pay by credit / debit card or direct debit	✅	✅	✅
Pay by BACS transfer			✅
Consolidated invoices for team billing		✅	✅
Monthly cost reports with job codes and billable details in CSV format		✅	✅
Tailored support			
Online help guidance and tutorial videos	✅	✅	✅
Live customer support		✅	✅
Bespoke training sessions	£75 per hour	£75 per hour	Speak with your Account Manager
Secured data			
Ownership of user-generated content	✅ User-owned	✅ Organisation-owned	✅ Organisation-owned
Email Authentication for account creation and password reset	✅	✅	✅
Cloud security with HTTPS encryption	✅	✅	✅
Daily database backups	✅	✅	✅

Notes to pricing plans:

1. All prices exclude VAT, which is charged upon invoicing
2. Standard and Professional plans are subject to our Business Terms of Service
3. Standard and Professional plans can be cancelled anytime before next renewal period
4. Public sector organisations can access free Ordnance Survey data under the Public Sector Geospatial Agreement (PSGA)
5. Custom integrations and Ecosystem metrics dashboard are subject to set-up fees
6. All prices are subject to change

Data Price List

Land App

Purchase Area / Dataset	10 ha	100 ha	500 ha	1,000 ha	2,500 ha	5,000 ha
OS MasterMap Topography Layer (Settlement)	£117.43	£346.32	£713.50	£1,172.48	£2,549.40	£4,844.28
OS MasterMap Topography Layer (Rural)	£45.35	£99.31	£174.11	£267.61	£548.11	£1,015.61
OS MasterMap Topography Layer (Moorland)	£22.87	£26.39	£32.02	£39.06	£60.18	£95.38

Purchase Area / Dataset	10 ha	100 ha	500 ha	1,000 ha	2,500 ha	5,000 ha
UKHabitat Best Guess Baseline*^	£15.00	£150.00	£750.00	£1,500.00	£2,250.00	£3,500.00
^ 30% Discount for Professional Subscribers	£10.50	£105.00	£350.00	£1,050.00	£1,750.00	£2,450.00

Notes to data price list:

1. All prices exclude VAT, which is charged upon invoicing

2. Data price list is indicative; exact prices are calculated automatically in-app based on geography type (rural, settlement, moorland)

3. Discounts to listed prices are applied automatically if purchase area exceeds 23,441 ha based on the number of users in the organisation

4. OS Partners can purchase data at-cost price

5. Public sector organisations can purchase Ordnance Survey data free of charge under the Public Sector Geospatial Agreement (PSGA)

6. All purchases of OS MasterMap Topography data are subject to licence terms

7. All prices are subject to change

8. *OSMasterMap License Required

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Print Price List

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Paper Size	A4					A3				A0		
Basemap / Scale	1:1250	1:2500	1:5000	1:10 000	1:25 000	1:2500	1:5000	1:10 000	1:25 000	1:2500	1:5000	1:25 000
OpenStreetMap	Free											
Bing / Mapbox Imagery			£3.00				£6.00				£36.00	
OS OpenData			£3.00				£6.00				£36.00	
OS Leisure Map	-	-	-	-	£6.74	-	-	-	£11.13	-	-	£72.92
OS VectorMap Local	-	-	-	£26.79	-	-	-	£33.99	-	-	-	-
OS MasterMap Topography Layer	£15.35	£34.41	£41.03	-	-	£36.72	£50.27	-	-	£69.33	£180.65	-

Notes to print price list:

1. All prices exclude VAT, which is charged upon invoicing

2. Print price list is indicative; exact prices are calculated automatically in-app prior to purchase based on basemap, paper size and scale

3. Print price list for OS MasterMap is indicative based on rural land; exact prices are calculated automatically in-app based on geography type (rural, settlement, moorland)

4. Standard and Professional plan customers receive 20% discount to listed prices

5. Free plan customers are invoiced at the time of purchase for each print

6. Standard and Professional plan customers are invoiced monthly in arrears, unless otherwise agreed, with a consolidated invoice for all prints purchased by their organisation

7. Purchased print frames can be reused free of charge for a 12 month period

8. Standard and Professional plan customers can reuse print frames free of charge across their organisation

9. Standard and Free plan customers must have a valid payment method prior to purchase

10. OS OpenData is automatically displayed for prints generated using an OS basemap above a scale of 1:10 026

11. OS VectorMap Local is automatically displayed for prints generated using an OS basemap above a scale of 1:5013 but below 1:10 026

12. OS MasterMap is automatically displayed for prints generated using an OS basemap below a scale of 1:5013

13. All prints purchased can be downloaded in PDF, JPEG, and PNG format

14. Free print preview (with watermark) can be generated prior to purchase

15. All prices are subject to change